



- QUARTERLY - NEWSLETTER

MESSAGE FROM THE PRESIDENT



As we move into the final quarter of the year, I want to pause and share a few important updates with you.

Congratulations to our Incoming President-Elect for 2026.

Please join me in congratulating Becky Ellis with Utah Key Real Estate, our incoming President-Elect! Becky has been a strong leader in our REALTOR® community, and I know she will continue to represent us well as she steps into this role.

It's Voting Time!

This is your chance to help shape the future of our organization. Take the time to get to know the candidates, read their bios (found [HERE](#)), and learn about who they are and their experience within our REALTOR® community. Then—make sure you vote for next year's directors! Your voice matters, and your participation keeps our organization strong.

New Addendum: Multiple Listing Options for Sellers Addendum to the ERSLA.

We now have a new addendum in place for delayed marketed and office exclusive listings. 5 training guides were recently emailed to members, and additional training is available (if needed), so please talk to your broker, attend board trainings, and make sure you understand this form. A few key takeaways:

1. If your listing isn't live within 5 calendar days of executing the agreement, use this form to delay public submission to the MLS (private submission still available).
2. If your sellers do not want the listing publicly disseminated on syndicated sites (i.e. Zillow & Realtor.com), use this form for authorization.

While we believe delayed marketed listings will be rare, many agents will use this form often for office exclusives when our listings are yet ready to go live - because let's be honest, 5 days is a short amount of time to get a listing live nowadays. Use this form if you need longer! P.S. The MLS committee is discussing the 5 day submission rule. Stay tuned!

Finally, a Thank You.

Thank you for allowing me the privilege to serve as your President this year! It has been fast-paced and full of opportunities to learn and grow together. I can't believe we are already heading into the 4th quarter! Here's to a successful, busy fall selling season for all of us.

REALTOR® DISCIPLINARY ACTIONS

Per Board Bylaws, a Nominating Committee of your peers were selected and tasked

with nominating eligible REALTOR members for the following positions:

One Director, 1-year Term

Four Directors, 2-year Term

The following individuals were nominated and approved to be placed on the ballot for the 2026 elections:

DIRECTOR, 1-year Term

Joe Langston - KW Ascend Keller Williams Realty

Tamara Foster - American Heritage Real Estate

DIRECTOR, 2-year Term

Rett Smith - Outland Real Estate Group

Kasey Verdugo, Summit Sotheby's International

Beverly Whipple, Fathom Realty SG

Boyd Livingston, Coldwell Banker Premier

Emily Blossom, Engel & Volkers St George

Michelle Anderson, Coldwell Banker Premier

Robert Bolar, Summit Sotheby's International

Jennifer Poulson, KW Ascend Keller Williams Realty



Board members eligible to vote will receive instructions for voting as well as a link to cast their vote beginning tomorrow, Tuesday, October 7, 2025. Voting will be open for a period of 7 days. **Election results will be announced on Wednesday, October 15, 2025**

To Learn More about these Candidates please review our Elections Page by clicking [HERE](#)

REALTOR® DISCIPLINARY ACTIONS

We are pleased to share that this quarter, there were no professional standards proceedings resulting in disciplinary action. Thank you for your continued commitment to professionalism and ethical practice!

MLS NEWS



COMING SOON! We're excited to announce that new features and enhancements are on the way to the WCBR MLS.

These updates are designed to improve your user experience, streamline your workflow, and be compliant with changing industry data standards. Here's what you can expect:

DOMUS ANALYTICS. Domus Analytics provides real estate professionals with interactive, MLS-integrated dashboards and reporting tools designed to enhance market insight and client communication. Key agent features include:

- **Branded Dashboards:** Custom-branded market dashboards for agents to share with clients, boosting credibility and personal marketing.
- **Live MLS Data:** Access to real-time, accurate data directly from the MLS for up-to-date market analysis.
- **Interactive Charts & Maps:** Dynamic visuals for comparing trends by area, price range, property type, and more.
- **Client-Friendly Reports:** Easy-to-understand market reports to support listing presentations and buyer consultations.
- **Mobile & Desktop Access:** Responsive design ensures access on all devices for on-the-go use.

These tools help agents position themselves as market experts and better serve clients with transparent, data-driven insights.

CLARITY & SEARCHABILITY OF POOL CATEGORY. We're implementing controlled logic to enhance the pool categories within our MLS. This update will improve searchability for users while reducing input errors by agents, ensuring more consistent and accurate data across listings.

Multiple Listing Options for Sellers (Delayed Marketing) **UPDATE**

Complete details about the new policy and the *Multiple Listing Options for Sellers Addendum to the ERS LA* have gone out. Did you miss this? Catch up here:

Policy & Form Announcement Click [HERE](#) to view.

Training Guide #1 Click [HERE](#) to view.

Training Guide #2 Click [HERE](#) to view.

Training Guide #3 Click [HERE](#) to view.

Training Guide #4 Click [HERE](#) to view.

ERROR REPORT SUMMARY - Q3 2025

All error reports submitted through the MLS system are recorded & tracked to ensure correction and compliance with MLS Rules & regulations. Below, please find a summary of error reports submitted through the MLS in Q3 of 2025.

1 - Commission Language
24 - Selling Agent Details
17 - Address (city, state, zip, mapping)
2 - Fair Housing (using words or phrases that are restricted)
2 - HOA (fees, ownership transfer fees, etc)
25 - Listing Detail (type or class)
6 - Miscellaneous
6 - Photos (branding or not enough photos)
9 - Pool (inaccurately reporting or describing private or community pools)
26 - Property Details (i.e. sq ft, bed/bath count)
13 - Status (failure to update status timely)
11 - Tax ID (failure to include property Tax ID #)
189 - TOTAL ERROR REPORTS

FUN MLS FACT - *DID YOU KNOW...*

The WCBR MLS contains 240,000 saved searches across all property types, with residential having the most at just over 120,000.

Of those saved searched, the top 4 search conditions are:

- Status - 95.2%
 - List Price - 68%
 - MLS Area - 50.1%
 - Total Bedrooms - 48.8%
-

UPCOMING EVENTS

"Candidate Forum on Housing"

Thursday, October 16th | 11:15 AM – 1:30 PM | Hilton Garden Inn

Join Us for a Special Housing-Focused Candidate Forum

At this luncheon, hear directly from the City Council finalists for Hurricane, Washington, Ivins, Santa Clara, and St. George as they share their perspectives on important housing-related issues.

The schedule will be as follows...

11:15 - Candidate Meet & Greet

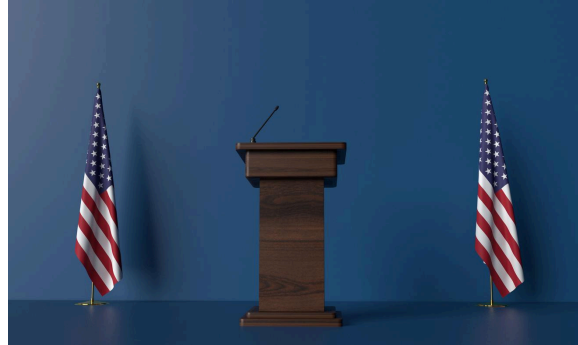
11:45 - Lunch Served

12:00 - Meeting Starts

12:05 to 1:25 - City Panels

1:30 - Meeting Closes

RSVP [HERE!](#)



Join us for our Inaugural Affiliate Tailgate!

The Affiliate Committee is excited to bring Realtors® and Affiliates together for an evening of fun, networking, and football! All members are invited and encouraged to attend. Wear your favorite team gear and get ready to cheer—the big game will be streaming on a large screen!

It's going to be a fun night of football, laughter, and relationship-building. Click the RSVP Link for complete details. Don't miss out—RSVP [HERE](#) now!



SAFER SHOWINGS.
SMARTER ENGAGEMENTS.



Register for a FOREWARN Training and Live Q&A

Click [HERE](#) to RSVP for October 8th
Click [HERE](#) to RSVP for October 22nd

UPCOMING OFFICE CLOSURES



The Board Office will be closed on Monday, October 13th, 2025 in observance of the holiday, and again on Thursday, November 6, 2025, for a staff-wide training. Please plan accordingly and make any necessary arrangements in advance.

UPCOMING OFFICE CLOSURES

Tour Holiday Schedule Adjustments

Over the holidays, our tour schedule will be slightly different. Please plan accordingly!



November 4th - Area #1
November 11th - Area #2
November 18th - Areas #3 & #4
November 25th - **CANCELLED**

December 2nd - Areas #1 & #2
December 9th - Areas #3 & #4
December 23rd - **CANCELLED**
December 30th - **CANCELLED**
